



# Showcase Your Listings

Advertise In The Coastal Association of Realtors Real Estate Guide



**Insert to  
OC Today/  
Dispatch**

**Call Today to Reserve Your Space  
Reserve 11 issues and Save!**

Call Renée 410-723-6397 x101 or email: Renee@OceanCityToday.net

## REAL ESTATE GUIDE

OCToday/Dispatch has partnered with the Coastal Association of Realtors to publish their Real Estate Guide showcasing available properties throughout the coastal region.

The real estate guide is inserted into OCToday/Dispatch and delivered to real estate offices in the resort area and available online at OceanCityToday.com.

The guide brings readers the latest information on local housing trends, area sales information along with being a handy resource for available investment, vacation and primary home sales. This is a great marketing tool to help drive traffic to your Website.

All members and associate members of the Coastal Association of Realtors may advertise in the guide.

**DEADLINE FOR EACH ISSUE IS APPROX. 10 DAYS PRIOR TO PUBLICATION DATE.**

## AD RATES

	OPEN	ANNUAL
<b>FULL Page</b> 9.5" x 12.75"	\$365	\$330
<b>1/2 Page</b> 9.5" x 6.28"	\$215	\$170
<b>1/4 Page</b> 4.666" x 6.28"	\$115	\$90

*2024*

## PUBLISHING SCHEDULE

Dates are listed as the Friday Publishing Date of Paper

**PRESIDENTS' DAY WEEKEND**  
February 16th

**EASTER WEEKEND**  
March 29th

**SPRINGFEST WEEKEND**  
May 3rd

**MEMORIAL WEEKEND**  
May 24th

**JULY 4TH WEEKEND**  
June 28th

**WHITE MARLIN OPEN** (Aug. 5-9)  
August 2nd

**LABOR DAY WEEKEND**  
August 30th

**OCEANS CALLING WEEKEND**  
September 27th

**SUNFEST WEEKEND**  
October 25th

**THANKSGIVING WEEKEND**  
November 29th

**NEW YEAR'S WEEKEND**  
December 27th

Dates are subject to change