



WICOMICO REAL ESTATE NOW

Salisbury Independent has partnered with the Coastal Association of Realtors to publish their Real Estate Guide showcasing available properties throughout the local region.

The real estate guide is inserted into the Salisbury Independent, delivered to real estate offices in the area and available online at BayToBayNews.com/Wicomico/SpecialSections.



MEMBER BROKERS

	12X rate. No prior newspaper commitment.
Full	\$440
Half	\$320
Quarter	\$210
	Open rate. Fewer than 12 issues.
Full	\$580
Half	\$430
Quarter	\$280

AFFILIATED AGENTS

	Frequency rate. Broker commits to 12 insertions.
Full	\$375
Half	\$275
Quarter	\$175
	Open rate. Broker commits to fewer 12 insertions.
Full	\$440
Half	\$320
Quarter	\$210

Deadlines

Publication Month	Deadline - Tuesdays, Noon
January 2024	January 9, 2024
February 2024	February 6, 2024
March 2024	March 5, 2024
April 2024	April 9, 2024
May 2024	May 7, 2024
June 2024	June 4, 2024
July 2024	July 9, 2024
August 2024	August 6, 2024
September 2024	September 10, 2024
October 2024	October 8, 2024
November 2024	November 5, 2024
December 2024	December 3, 2024

Cathy Koyanagi, Marketing Consultant | ckoyanagi@iniusa.org | 410-603-1707